



WWW.STRIKE3FOUNDATION.ORG/PLAYITFORWARD

A photograph of a baseball pitcher in a white Red Sox uniform, captured in the middle of a pitching motion. The image is overlaid with a semi-transparent red filter. The pitcher's right arm is extended forward, holding the baseball, while his left arm is back in a ready position. The background is dark and out of focus.

CALLING ALL KIDS!

*Team up with Red Sox pitcher Craig Breslow and the Strike 3 Foundation to help make a difference in the lives of kids battling cancer. **THE STRIKE 3 FOUNDATION** is a charitable agency that heightens awareness, mobilizes support, and raises funding for childhood cancer research and treatment. At age 14, Craig's sister Lesley was diagnosed with cancer...*



WORDS FROM CRAIG

The news that a sibling or loved one has been diagnosed with cancer is scary.

I remember crying, I remember asking my parents what would happen to my sister, I remember wanting to do something to help, and at the same time feeling helpless. Fortunately, my sister had a great team of doctors who not only made her feel comfortable with the situation, but also did their best to help my parents and me also. Thanks to advancements in pediatric cancer research and treatment, my sister lives a healthy, cancer free life, and has for over 20 years.

I always thought that “when I grew up” I would become a doctor. I had always loved science, but more than that, I wanted to be able to make someone feel the way the doctors had made my family feel when they said that Lesley was cancer free. When it became time to go to college, and choose a career, I chose a major in science, and applied to medical school. My dream of being a professional baseball player has not forced me to disconnect from the world of medicine. Instead, it has strengthened my desire to help others and led me to create a charity called the “Strike 3 Foundation” which focuses on helping kids with cancer. I spend a lot of time visiting hospitals; kids always seem to have their days brightened by visits from their favorite athletes. Now that I have made a connection with the hospitals, doctors, and kids undergoing treatment, my first wish would be that these kids never had to face the diagnosis that my sister did, but my second is that I had gotten started earlier helping others!



WORDS FROM CRAIG CONTINUED...

THOUGHT STARTERS!

Some of the incredible projects that I have seen or learned about as I have travelled through the country playing baseball include:

A 7 year old in upstate NY who decided that of his \$3 weekly allowance he would Save \$1, Spend \$1, and Give \$1 to charity, and encourage his friends to participate in Save, Spend, Give.

Baseball Hat Day: Students donate \$1 to wear a hat in school on "Hat Day". Money raised on Hat Day is donated to a childhood cancer charity, program, hospital, family with a child battling cancer.

A 13 year old boy in California who decided that in lieu of Bar Mitzvah gifts, he would ask for donations to the Strike 3 Foundation, and raised nearly \$5,000 doing so.

A Little League program in New Jersey that conducted a Home Run Derby Challenge and raised over \$1,000 for Strike 3.

I'm now asking you to think about what you can do to help kids with cancer by being my teammate and joining my "Play it Forward" team!"



JOIN THE TEAM!

Craig Breslow and the Strike 3 Foundation are asking you to join the Play it Forward Team. Here is what you need to do:

STEP 1: THINK ABOUT WHAT YOU CAN DO TO HELP

+ Talk to your parents, teachers, friends, brothers and sisters and brainstorm something that you can do, big or small, to help a child battling cancer.

+ Be creative! Be thoughtful! Use technology! Ask questions! Team up with your friends! Ask your teacher if your class can work on a project together! Tell your parents your ideas! Be a leader!

STEP 2: TELL CRAIG ABOUT HOW YOU PLAN ON HELPING

+ Once you have your "Play it Forward" idea about how you can make a difference in the life of a child with cancer, go to www.strike3foundation.org/playitforward, click on "My Idea" and tell Craig about it by submitting what you are going to do to take action.

+ All idea submissions received by May 2, 2014 will receive an autographed picture of Craig Breslow.

STEP 3: GET STARTED AND GIVE CRAIG AN UPDATE

+ Next, turn your "My Idea" into an actual project and GET STARTED!

+ Sometime on or before June 1, 2014 tell Craig how your project is going by completing a "Progress Update."

+ Take pictures, make videos, and or write in a journal about all of the different things you are doing as you work on your project.

STEP 4: "SHOW AND TELL" CRAIG WHAT YOU DID TO HELP

+ Complete your project!

+ Tell Craig all about your finished project by going to www.strike3foundation.org/playitforward on or before June 30, 2014 and completing the "My Play it Forward Project" online form.

+ Send Craig pictures, videos, a write up from you, and a write up from 1 person who can also tell Craig about the great work that you did on your project.

+ All completed projects will receive an autographed Craig Breslow baseball.

STEP 5: HEAR BACK FROM CRAIG

+ Craig will be busy reading and seeing all of the great projects that kids like you have submitted and he will be contacting each student to say Thank You in a special way.

+ The most creative, impactful, and influential project(s) will be eligible for a reward. See Program Guidelines.