



Technical Contact:
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Team Fundraising Page Setup

Team Captains should setup their team's fundraising page by following these instructions:

1. The Strike 3 Foundation utilizes GoFundMe Charity for fundraising. To create a team fundraiser, go to www.gofundme.com
2. Click the "Start a GoFundMe" button in the upper right corner of the homepage.
3. Enter your location, select Events from the fundraising category list, and click the Continue button.
4. Enter your first and last name. Under the "Who are you fundraising for?" question, select "Charity."
5. When the nonprofit popup appears, type "Strike 3 Foundation" and select "The Strike Three Foundation Incorporated" Monroe, CT EIN 261958630 from the list.
6. Set your Fundraising Goal to \$7,500 (or more!) and click the Continue button.
7. Sign in, or enter an email address and password to setup a GoFundMe account.
8. Select a cover image photo.
9. Enter a fundraiser title, example: 2024 Team Name; 2024 Team Name for Pediatric Cancer; 2024 Team Name for Strike 3 Foundation.
10. Add a brief description to inspire your friends and family to make a contribution, and click the Continue button.
11. Ensure The Strike Three Foundation Incorporated is the beneficiary. Click the Complete Fundraiser button, and you're ready to raise funds to for childhood cancer research!
12. Copy the link to your team's fundraiser and send it to donate@strike3foundation.org.

Inviting Team Members to Join the Fundraising Event

Team Captains have the ability to invite team members to the fundraising page by following these instructions:

1. Login to your GoFundMe account at www.gofundme.com.
2. In the upper right corner, click the link for “Your fundraisers.”
3. Find your fundraiser and click Manage.
4. In the middle of the page, click the Team tab and click the “Add team members” button.
5. Click the Invite via GoFundMe button and enter your teammate’s email address, check the box next to the email address, click the Next button, draft a quick message, and click Invite.
6. You should see their email address in the Pending team requests area where you can resend an email, if needed.